



CITY OF LAKEWOOD OH

CALL FOR ARTISTS

WAGAR PARK STREET MURAL

RELEASE DATE: April 14, 2020

DEADLINE: May 11, 2020

BUDGET: \$30,750; all inclusive, for design, installation, and honorarium for finalists

BACKGROUND

The City of Lakewood's public art program creates opportunities to bridge communities through social offerings in shared public spaces.

Since 2016, the city has been investing in public-private art projects to increase its value as a place that attracts and retains residents, entrepreneurs, employees, and entertainment offerings. Given the positive community response to the temporary Rosewood Avenue street mural, the city is now releasing a Call for Artists at Wagar Park for a permanent street mural within the renovated park's boundaries.

SITE SPECIFICS

Wagar park is a 1.6-acre park located in the center of a large residential area in Southwest Lakewood near the intersections of Hilliard and Madison. The park is undergoing a revitalization project to replace out of date recreational facilities. These facilities will include a basketball court, soccer field, and playground equipment. Construction began February 2020 and anticipated completion of the master plan is Fall 2020. Installation of the street mural will follow.

Wagar Park is located within a five-minute walk of the Lakewood Senior Center, Harding Middle School, Grace Presbyterian Church, and directly adjacent to the Lakewood YMCA's daycare program. These programs bring hundreds of visitors per week throughout the year. There are 1,260 residential units (including many apartments) in the vicinity that depend on this green space for outdoor activities and their children's playtime.

SCOPE OF WORK

For the permanent street mural Wagar Park, the public art advisory group, stakeholders and the city express an interest in a public art piece that:

- Provides social offerings, such as opportunities for creative play
- Utilizes the "negative space" for the street mural and a maximum of three colors
- Complements the characteristics and identity of the Wagar Park master plan

(Please see project rendering at end of document)

PROJECT EXPECTATIONS

Three finalists will be selected based on previous experience with murals and/or graphic design. Applicants are expected to have the technical capabilities to create the design, produce the technical drawings required to communicate the idea, and receive community input throughout the process for the project, such as creating vector based artwork.

The finalist (or the finalist's team) selected for the street mural shall be expected to collaborate closely with Public Works, Parks, the city's architect, and any necessary party for the successful installation of the project, including the community.

NOTE: Due to anticipated installation using thermoplastics, fabrication will be done by others.

SELECTION PANEL

The selection panel will be comprised of members of a public art advisory board, member(s) of a local youth group, and the city's Public Works department.

PROJECT TIMELINE

April 14	Call For Artists released
May 11	Call For Artists deadline, 4pm EST
June 8	Notify finalists
June 12	Release Request for Proposals to three finalists
July 14	Proposal deadline, 4pm EST
August	Interviews/Artist selection (Date TBD)
May 2021	Installation by others

PROJECT BUDGET

\$30,750 all inclusive; Design \$3,000, Installation \$25,000 by others, and honorarium for finalists.

Up to (3) finalists will receive a \$750 honorarium for an original design developed specifically for the site.

FINALIST REQUIREMENTS

The Selection Panel will select up to three finalists based on their applications; professional qualifications; ability to work within design constraints; meet deadlines; and successful completion of previous public art projects. Preference will be given to artists living or working within Northeast Ohio. Each finalist will be asked to prepare a schematic design and will receive a \$750 honorarium after submitting an original design developed specifically for the site. The finalist selected for the project will be expected to execute an agreement with the city for the acquisition of the public art.

SUBMISSION REQUIREMENTS

(1) Artist Statement

1-page maximum typed letter explaining your interest in the project and your general approach/concept to using design to create social offerings.

(2) Sample Portfolio

Up to 5 images of past graphic design work. Each image must include title of work, artist's role in the project, and project partners, if any.

(3) Resume or bio

Not to exceed 2 pages per artist.

(4) Additional Info

- All materials must be in PDF file format.
- All pages should include artist name and contact information.
- Emails exceeding 25MB will not be delivered to the inbox; multiple emails will not be accepted.

(5) Email submission materials using the subject line "Wagar Park Street Mural" to:

allison.hennie@lakewoodoh.net

For additional information, please contact:

Allison Hennie, AIA, Urban Designer, Department of Planning and Development
216-529-7679 / allison.hennie@lakewoodoh.net

Applicants will be notified as to the status of their application.

DISCLAIMERS

- All submissions become property of the City of Lakewood.
- Selection of artists by the city and the pursuit of all city activities are implemented without preference to racial or ethnic origins, gender, sexual orientation, religious affiliation, disability, or age.
- The city reserves the right to modify this solicitation and to request additional information from participating artists. The city reserves the right to accept or reject, at any time prior to the commissioning of a work, any or all proposals when the acceptance, rejection, waiver or advertisement would be in the best interest of the project.
- The city will be responsible for all correspondence and communication by and between applicants and members of the Selection Panel. Discussion regarding these projects by and between any applicant and any member of the Selection Panel outside of scheduled meetings during the selection process may be grounds for the disqualification of the applicant. Such determination shall be at the discretion of the city.

WAGAR PARK
MASTER PLAN RENDERING

